

SAJTÓKÖZLEMÉNY

DÁTUM November 06, 2014

TELEKOM WINS FAMILY-FRIENDLY COMPANY AWARD

Magyar Telekom Group has won a prestigious award, which was presented to the company at the Family-friendly Workplace Conference organized by the Hungarian Academy of Sciences. Magyar Telekom won a special award at the "Family-friendly Company 2014" contest.

The award is presented to companies that, by means of their family-friendly practices supporting work-life balance, promote the strengthening of a family-friendly mindset among members of the society and encourage families to have children. In the large enterprise category, Magyar Telekom and its subsidiary, T-Systems Hungary won a special award, justified, according to the jury, by the wide range of support that employees with families can rely upon when faced with different challenges in their lives.

Chief HR Officer, Éva Somorjai has commented upon the award: „We strive to promote work-life balance by all means. That is why we launched Telekom’s very popular Mommies Program close to 8 years ago and the Small Shoes Program of T-Systems two years ago, as well as introduced telework as an option available to employees on the last Friday of every month. We will continue to do our best to make Magyar Telekom and T-Systems Hungary lovable and livable workplaces, as well as to ensure that they retain their prestigious ranking among the most desired workplaces of Hungary”

The efforts made by Magyar Telekom, as a responsible employer have already been recognized by several awards: MT was a winner of the Family-friendly Award 2013 (large enterprise category), the Disability-friendly Workplace Award, as well as the “Diverse Organization TOP 10” title several times, while T-Systems Hungary has won the Mentor Oscar.

The Family-friendly Company Contest has been organized by the Three Princes Three Princesses Organization each year for the last five years. The objective of the movement is that employers should pay attention to family-friendly approaches, companies should consider them valuable assets, and thus should incorporate them into their CSR strategies, as well as that best practices should reach the widest possible audience and the example set by winners be followed by others.