

Information on managing the cookies used on the www.t-systems.hu website

1. Why do we use cookies?

The so-called visitor identifiers (cookies) are files or pieces of information that are stored on your computer (or other internet-ready device, e.g. smartphone or tablet) when you visit a page. A cookie usually contains the name of the website it came from, its own "lifetime" (i.e. how long it stays on your device) and its value, which is usually a randomly generated unique number.

Based on their expiration date we can use two types of cookies on the pages: session cookies and permanent cookies. Session cookies are temporary, which means they stay on your device until you leave our site. Permanent cookies stay on your device longer, it may even happen that until you delete them manually.

2. What types of cookies do we use?

a) Cookies necessary for the operation

These cookies ensure the expected and proper operation of the website's functions, facilitate its use, and collect information about its use typically without personally identifying our visitors. For example, they make it easier to use by remembering previous steps, typed text, when navigating back to a page in the same session.

b) Cookies for statistical purposes

Cookies are also suitable for creating anonymous, aggregated statistics, so we can better understand how website visitors use our pages and we can improve their structure and content. These cookies provide more detailed information for analysis purposes, thus helping in the customer-focused further development of our website.

c) Targeting and advertising cookies

By collecting user-level behavioral data, they help us offer relevant content to our customers and measure the effectiveness of our advertising campaigns.

3. Data protection information about the cookies used

The cookies are either placed by use (first-party cookie), or by a third party (third-party cookie).

a) Data protection information on the cookies **placed by us**:

Name and contact details of the data controller company: T-Systems Magyarország Zrt. (registered offices: 1097 Budapest, Könyves Kálmán krt. 36.; trade register number: 01-10- 044852; tax number: 12928099-2-44)

Name and contact details of the data protection officer:

dr. Attila Puskás (address: 1097 Budapest, Könyves Kálmán krt. 36.; email: DPO@telekom.hu)

b) As regards the personal data **managed by third parties**, the guidelines are contained in the data protection information of the external service providers:

Google Analytics

Our websites use "Google Analytics", the web analysis service of Google Inc. (hereinafter referred to as "Google"). Google Analytics uses cookies, that is text files stored on your computer, which can be used to analyze how you use our website. The usage information generated by the cookies is transmitted to Google's own servers and stored there.

The anonymization of the IP address is active on this website, so Google makes the IP address unsuitable for identification before transmission in the member states of the European Union or within the contracting states of the European Economic Area. The IP address transmitted by the browser via Google Analytics is not connected with other data from Google. With appropriate browser settings you can prevent the storage of cookies on your computer. However, we wish to remind you that in this case you will not be able to fully exploit the functions offered by this website.

You can also prevent Google from collecting and processing the data generated by cookies about the use of this website by downloading and installing the plug-in from the link below:

<http://tools.google.com/dlpage/gaoptout>.

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

Hotjar

In order to be able to adapt our website to the expectations of our customers, we use the system of Hotjar Ltd. (www.hotjar.com), which collects and stores data for the purpose of optimization. Here, the data of your browser and the device used to surf the internet (your device type, screen size, browser type, operating system type, visited pages, time of visit) are processed and stored. You can switch off the collection and storing of data in your own browser by following the instructions on this link:

<https://www.hotjar.com/opt-out> <https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookies>

Adform

To measure the effectiveness of online advertisements on our websites we use the Adform Conversion Tracking function. Conversion Tracking uses cookies when an internet user comes into contact with the advertisement placed by Adform. The cookies do not contain information (e.g. name, email address, address, telephone number) with which the user's person could be identified. Users who do not wish to use the Conversion Tracking function can turn off the Adform cookie via their internet browser.

We use the Adform DMP (Data Management Platform) service to create and manage custom audiences, segments. We do not store personal information in the DMP, on the basis of which the user could be personally identified. You can find more information about opting out of segments, as well as additional

information about Adform's privacy policy and disabling cookies here: <https://site.adform.com/privacy-policy-opt-out/>

Google DoubleClick

We use Google DoubleClick service to display relevant advertisements. DoubleClick cookies use an identification number with a pseudonym assigned to the browser to check the appearance of ads and the clicks. Google transmits the information generated by DoubleClick cookies to servers in the United States and stores them there. You can find more details about the management of your data by Google DoubleClick and the use and disabling of the relevant cookies here: <https://support.google.com/ads/answer/7395996?hl=hu>

Google Adwords

Google uses cookies, that is text files stored on your computer, to track and measure advertising campaigns and to create custom audiences based on website visits (remarketing).

Google [information](#) about the cookies used for the advertisements. If you wish to opt out of online interest-based advertising from Google and other companies participating in the system, visit the [website](#) of the European Interactive Digital Advertising Alliance.

You must opt out separately in each browser you use.

Facebook

We use a short piece of javascript code (program code running in a browser) called Facebook Pixel to track and measure Facebook Inc. (hereinafter "Facebook") advertising campaigns, as well as to create custom audiences based on website visits (remarketing) and to use the Facebook Analytics service.

The Facebook Pixel collects session-related information when visiting the website and transmits it to Facebook via HTTP headers - such information can include the visitor's IP address, the time of the visit, the browser used, the page(s) viewed and the source of the link. Facebook can link this information to a given advertiser or Facebook user with the help of the Pixel ID or the Facebook cookie, so it can be determined whether the given visitor has interacted with any of the advertiser's ads before, or whether it meets any as an audience attribute defined in advance by the advertiser, which can be used to classify it into an advertising segment. Facebook stores the collected data in an aggregated and anonymized form in its own data centers.

Facebook's cookie policy: <https://www.facebook.com/policies/cookies/>

If you wish to opt out of online interest-based advertising from Facebook and other participating companies on the web, visit the European Interactive Digital Advertising Alliance [website](#). You must opt out separately in each browser you use.

4. You can find information about the cookie settings of the most frequently used browsers on the links below:

[Google Chrome](#)

[Mozilla Firefox](#)

[Microsoft Edge](#)

[Microsoft Internet Explorer](#)

[Safari \(Mac machine application\)](#)

[Safari \(on iPhone, iPad or iPod touch sets\)](#)

5. The following table summarizes the information about the data managed by the cookies used:

Purpose of data management	Legal basis of data management	Scope of the data managed	Duration of data management
Ensuring the expected operation of the website (cookies necessary for operation)	Legitimate interest pursuant to Article 6 (1) f) of the General Data Protection Regulation*	<p><i>FE:</i></p> <ul style="list-style-type: none"> • shw-mandatory • shw-statistical • shw-marketing <p><i>BE:</i></p> <ul style="list-style-type: none"> • JSESSIONID 	<p>1 year</p> <p>Until end of session</p>
Collecting information on about how visitors use the website (cookies for statistical purposes)	Consent of the user to the use of statistical-purpose cookies pursuant to Article 6 (1) a) of the General Data Protection Regulation**	<p><i>Google Analytics:</i></p> <ul style="list-style-type: none"> • _gat_newTracker • _gat • _ga • _gat_newTracker2 • _gid 	1 day

Purpose of data management	Legal basis of data management	Scope of the data managed	Duration of data management
Identifiers used to measure the effectiveness of advertising campaigns, and to display personalized ads suitable for profiling customers (targeting and advertising cookies)	Consent of the user to the use of targeting and advertising cookies pursuant to Article 6 (1) a) of the General Data Protection Regulation **	LinkedIn: <ul style="list-style-type: none"> • li_mc • liap • VID • AMCV_14215E3D5995C57C0A495C55%40AdobeOrg • li_gc • _ga • lissc • bcooki GTM: <ul style="list-style-type: none"> • SIDCC • APISID • HSID • SID • __Secure-3PAPISID • SSID • SSID • APISID • SAPISID • __Secure-3PSID • HSID • SID • SAPISID • __Secure-3PSID • __Secure-3PSIDCC • __Secure-3PAPISID • fr • xs • c_user • presence • sb • datr • OTZ • CONSENT • SEARCH_SAMESITE • usida • NID • 1P_JAR • IDE • JSESSIONID • NID • CONSENT • wd • spin • ANID 	1 year

* It is the legitimate and lawful interest of the Data Controller to be able to ensure the proper operation of the functions it provides on its website, to be able to identify, improve and develop faulty or non-optimal functioning of the functions it provides in order to enhance the customer experience as fully as possible. Data subjects have the right to object to data processing based on the Data Controller's legitimate interests.

**The consent may be revoked at any time. Withdrawal of consent does not affect the legality of data processing based on consent prior to withdrawal.

6. Rights and legal enforcement options of the data subjects related to data management:

In relation to data management, the Data Controller may be requested to access, correct, delete or restrict the processing of personal data concerning the data subject, and the data subject may object to the processing of such personal data, and exercise the right to data portability if the conditions are met.

Regarding the management of your personal data, you can contact the data protection officer of the Data Controller at any time: dr. Attila Puskás (address: 1097 Budapest, Könyves Kálmán krt. 36.; email: DPO@telekom.hu). Furthermore, in case of a complaint about the management of your personal data, you can also contact the National Data Protection and Freedom of Information Authority (postal address: 1363 Budapest, POB: 9., address: 1055 Budapest, Falk Miksa utca 9-11., Telephone: +36 (1) 391-1400; Fax: +36 (1) 391-1410; Email: ugyfelszolgalat@naih.hu; honlap: www.naih.hu).

In the event of a violation of their rights, the data subject may apply to the court against the data controller. Judging the case falls within the jurisdiction of the court, in the capital, the Capital Court. The lawsuit can also be initiated before the court of residence or temporary residence of the person concerned. The Data Controller is obliged to compensate the damage caused to others by the illegal handling of the data subject's data or by violating the requirements of data security. Further information on data management is available on the www.t-systems.hu Data Protection subpage: <https://www.t-systems.hu/adatvedelem>

Budapest, 06. 25. 2021